

Belfast: City for Business

Themes:
City for Business Enterprise

Messages:
* Make the best possible business start with specialist incentives and advice.
* Start great. Learn fast. Grow strong.

City for Business Start-ups
* Go out on your own without having to go it alone.
* Incentives and support to take your business further than you ever imagined.
* Start smart. Grow fast. Achieve more.
* Gain the confidence you need to help your social enterprise/ co-operative thrive.

City for Business Growth
* Think it bigger. Do it better. Be it sooner.
* Explore new markets. Find new customers.
* To grow your tech business, plug into our network.
* Discover the truth about your customer service.

City for Employability and Skills
* Connecting young people with industry to inspire better career choices.
* Flexible work opportunities to unlock students' full potential. Outreach through youth and community and other services.
* Log in. Skill up. Reach out.
* Advice, experience and education to spark students' digital careers.
* Employer connections to support recruitment.

City for Investment
* We open doors for investors opening businesses.
* International navigation for export-curious businesses.
* Good businesses think outside the box. Great ones think outside the country.

Business Services
* Single directory of city services to businesses:
- Planning
- Building Control
- Licencing
- Environmental Health
- Health and Safety
- Consumer Rights
- Waste Management
- Economic Development
- Events and Festivals
- Procurement.

Range of initiatives to help persons define a business opportunity and idea

Programmes to mentor existing businesses to help them become more profitable including export development

Programmes to mentor individuals to start a new business and provision of incentives

Programmes to promote careers, skills development and employer recruitment

Relocation support:
Concierge type service to investors (Spring 18)
Investment attraction: www.investinbelfast.com (March 18)
Belfast Proposition: Specific incentives for investors (FDI and Indigenous) (Commencing Oct 18)

Support for way-finding and navigating council's business services

